**Market Drayton Neighbourhood Plan Steering Group Meeting Notes**

**Date of Meeting:** Wednesday 24th February 2016

**Venue:** Town Council Offices

**Attendees:** Richard Priestley (Chair), Cllr Roger Hughes, Peter Wilson, Hamish Armytage (Drayton Messenger), Nicola Fisher, Julie Jones (Town Clerk), Chris Gooding (Data Orchard), Cllr Lee Ridgway, Val Brown (Moreton Say PC)

**Apologies**: John Knight (Loggerheads PC), Melanie Joyce (Adderley PC), Peter Eardley (Norton-in-Hales PC), Grove School.

Grove School Presentation of Young Peoples Survey Results to be rearranged due to Exams.

List of Survey Return entrants for Prize Draw now made available, date and format of draw to be agreed by Town Council **JJ**

**CG** provided an overview of the Development Plan Project Activities which was now back on track, Activity 13 was delayed due to extending survey return closing date and the inclusion of the student survey.

**CG** Preliminary discussions held with Andy Mortimer (Shropshire Council) regarding support with Strategic Environmental Assessments (SEA) and Habitat Regulation Assessment (HRA) in particular with regards to potential Marina Development and downstream impact. Shropshire Council has limited resources but will assist where possible and formal meeting to be arranged once basic outline policies are produced.

**CG** Format of Communications Plan approved (now in-line with Project Plan Activities)

**CG** Concerns over Community ‘awareness’ in view of the low level of survey returns (circa 900 including young peoples) that could come back to haunt the outcome of the Final Referendum. From the Inspector’s point of view, it could be seen that ever effort has been made to engage with the community and that would be acceptable. However, key issues may lead to some residents arguing that they were not consulted and thus leading to negativity during the Referendum that could have an effect on the vote.

**RH** proposed a Neighbourhood Plan Awareness meeting/event be held with Greenfield members as it is one of the ‘key issues’.

**CG** Proposals to improve and up the game of Community Awareness were put forward as follows:

* Banners to be positioned strategically around the Town **JJ/RH/PW** to follow up costing/strategy
* Website – Improve impact **JJ/PW** to review
* Facebook page **CG/Data Orchard** to quote for setting up page
* Leaflets – Strategic timing one off NP leaflet to all households – mixed opinions on impact but cost to be investigated **JJ**
* Drayton Messenger – Ensure update in all issues – utilise front cover where possible **RH/HA**
* Awards for All Funding towards Community Engagement & Consultation **NF/PW** to investigate and submit application.

**RH**  AD had suggested shared space for Cheshire Street and possibly High Street which could improve the ambience of the retail area and make it more attractive to visitors hence it would make sense to include this in the Neighbourhood Plan. Costs and funding would remain an issue but having a Neighbourhood Plan would provide 25% In lieu of 15% CIL monies to increase the funding pot!

**Next meeting Wednesday 23rd March 2016 – 12.00pm in the Town Council Chamber (possible alternative venue to be considered)**

Agenda: To review and work through the Data analysis report of the Survey