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| Services and Facilities Committee Meeting |  Market Drayton Town Council |
| Agenda Item: 9.SF i. Festival of Lights Stall Hire Charges | |
| Date: 28 July 2022 | |
| Appendix: SF44 | |

Background Information

At the Services and Facilities Meeting held on the 10th March 2022 it was Resolved:

- To hold the Festival of Lights 2022 Event on Saturday 19 November 2022.
- To agree stall option C to have 52 x 6ft tables, 52 x Canopy's 10ftx10ft which includes sides and backing sheets and lighting at a cost of £3,585.00: £68.56 per stall.
- To increase the stall hire charge to traders to £30.00.
- To take the shortfall, the difference between the income generated by renting the stalls out and the expenditure to hire the stalls from Earmarked Reserves.
- To produce a stall hire charging schedule for traders and bring it back to the next committee.
- To increase the 2023/24 Christmas Lights budget to cover the additional cost of stall hire.

Unfortunately, when we contacted the company providing the stalls at a cost of £68.56 they could no longer provide the stalls on the date required.

Town Council has now negotiated hiring 50 stalls (10ft x 10ft) with canopy's, side and backing sheets and lights at a cost of £50 per stall from LSD, this includes setting up and taking down of the stalls. The total hire cost for the day will be £2,500.

Stall Hire Charges for Traders

The charge to have a stall at the Festival of lights has previously been £27.00.

The Festival of Lights is an event organised by the Town Council for the Community, with the majority of traders being local to the Town

The proposal is to keep the charging schedule simple with businesses, crafters, schools, community groups all being charged the same, with catering vans being charged slightly more.

Proposed hire charges for 2022

| | Hire charge |
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| All general market stalls | £30 per stall (10ft x 10ft) |
| Catering Vehicles (Hot or cold) | £35 per 10ft x 10ft pitch (most vehicles take up 2 pitches therefore the charge is £70) |

At the Festival of Lights in 2021 there were 50 market stalls and 10 catering pitches. If the same number of stalls/pitches were hired in 2022, at the prices above, an income of £1,850 would be generated. Leaving a shortfall of £650 which would be taken from Earmarked reserves as resolved.

To Consider

To consider and agree the hire charges set out above for 2022.