

**Policy for Vehicle Activated Signs**

1. **Introduction**

This policy outlines the current approach to managing speed on the Local Highway Authority (LHA) roads within Market Drayton Town by installing Solar Powered Vehicle Activated Signs.

**2. Definitions**

Vehicle Activated Signs, or VAS, are permanent installations placed at carefully selected sites on the highway as a result of the traffic travelling too fast for the local conditions*.*

**3. Background**

Both the demand for and use of interactive signing is increasing on the highway

network as local communities continue to be concerned about the perceived, and

actual, level of vehicles that drive too fast through their neighbourhoods.

The installation of interactive signs should be in accordance with criteria and guidelines, produced by Shropshire Council, to ensure their use is as effective as possible in terms of reducing casualties on the highway whilst changing both the attitude and behaviour of road users travelling on the network.

**4.** **Vehicle Activated Signs (VAS)**

VAS re-enforce existing traffic signs and are only activated to alert drivers

who are travelling above a pre determined speed set in the device. They will

usually be speed limit roundels (order signs), or warning signs to target those

motorists who are considered to be driving too fast for the local prevailing

conditions

As stated above, the trigger speed for activating the signs will need to be

pre determined according to the nature of the site, but where speed roundel

VAS are installed, the threshold speed would normally be in accordance with the

road speed. This is important to allow the same degree of variance allowed by the

police, and to only act as a re-enforcement to those road users who are seen to

be driving in a manner likely to cause a speed related collision at the site.

Speed Data obtained will be shared with the Market Drayton Road Safety Group and West Mercia Safer Roads Group.

**5. Supply and Erection of Equipment**

The location of the VAS must be approved by Shropshire Council prior to

installation as part of the process to ensure that the poles are tested and

adequate for the safe use of the VAS. If new poles are required, they will be installed by Shropshire Council.

The signs will be erected and maintained by the Town Council.

VAS erected over the footways (ie where people need to walk under the signs)

Must be erected above 6’9” (2.1m) to give adequate headroom (this also guards against potential vandalism/theft).

Edges of the VAS must be no closer than 45 cm to the edge of the road to avoid

being hit by passing vehicles.

Finance and General Purposes Committee held on; 13 October 2022.