


Community and Governance Committee Meeting	 Market Drayton Town Council
Agenda Item: 5.CG Visit Shropshire	
Date: 9 March 2023	
Appendix : CG135	

Background

At the Community and Governance Meeting held on the 29th September 2022 members received a presentation from Visit Shropshire and it was resolved:

To defer making a decision on becoming a member of Visit Shropshire Management Organisation until discussions have taken place with various larger companies within the town about a joint Gold Package at a cost of £2,500.

Local large companies have been contacted and Erasmus Restaurants Ltd, who have the franchise for McDonalds in Market Drayton, have offered to contribute £1,000 towards the membership fee.

To Consider

To consider becoming a Gold member of Visit Shropshire at a cost of £2,500 for a year; the Town Councils contribution towards the membership being £1,500.

There is £1,500 in the Community and Governance Budget to cover this cost.