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| **Community and Governance Meeting** |  A black and white drawing of a building with a tower  Description automatically generated with low confidence  Market Drayton Town Council |
| **Agenda Item: 5.CG Saturday Town Bus Travel** |
| **Date: 25 January 2024** |
| **Appendix : CG137** |

**Background**

It was resolved on at the Community and Governance Meeting to 27 July 2024 to subsidise a trial initiative to provide free travel for passengers on the Saturday town bus service until the end of March 2024.

The table below sets out the number of travellers on the Town Bus since the initiative started on 30 September 2023.

The average number of non concessionary passengers travelling on the Saturday Town Bus since the initiative started on 30th September is 93; the average passage numbers during the same period in 2022 was 34. This is an increase of 185%.

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| --- | --- | --- | --- |
| **Date** | **Concessions** | **Non Concessions****Free** | **Cost to Council** |
| 30/09/2023 | 84 | 137 |  |
| 07/10/2023 | 99 | 107 |  |
| 14/10/2023 | 88 | 62 |  |
| 21/10/2023 | 91 | 95 |  |
| 28/10/2023 | 114 | 105 |  |
| **Total** | **476** | **506** | **£607.20** |
| 04/11/2023 | 88 | 1 |  |
| 11/11/2023 | 93 | 70 |  |
| 18/11/2023 | 89 | 72 |  |
| 25/11/2023 | 94 | 202 |  |
| **Total** | **364** | **345** | **£414.00** |
| 02/12/2023 | 75 | 80 |  |
| 09/12/2023 | 94 | 116 |  |
| 16/12/2023 | 99 | 13 |  |
| 23/12/2023 | 85 | 137 |  |
| 30/12/2023 | 62 | 101 |  |
| **Total** | **415** | **447** | **536.40** |
| **Overall Totals** | **1,255** | **1,298** | **£1025.20** |

**To Consider**

To consider extending the subsidised Saturday Bus Service for the Financial Year 2024/25.

Based on the average weekly user numbers it would cost £5,803.20.

Calculation – 52 weeks x 93 passenger x £1.20 = £5,803.20

A budget of £6,000 has been allocated for public transport initiatives for 2024/25.