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**Proposal to Market Drayton Town Council**

**Market Drayton Community Enterprise is a registered charity and has been organising Well Being and Culture and Leisure Festivals for the last decade. Its focus is to promote community cohesion and show casing local groups and organisations, having links with over 150 organisations. MDCE has helped support and kick start several off shoot organisations such as Creative Drayton, the climate action group, supporting the volunteers looking after the canal, it has been actively involved with the festival of light and ginger & spice events. Recently community projects have been the COVID memorial, crowd funding for the Grove School Kiln and refurbishing the school stage with an time limited project supporting the Zone.**

**Since the closure of the Information Office in the town centre there has not been one central point to share local information or promote tourism. It has been very difficult for local groups to quickly and effectively communicate with the public, with the council offices only open 10 -1 Monday to Friday, Other local towns, such as Newport and Telford are already using electronic screens as do big cities and international; locations.**

**The request is to allow MDCE to place an electronic screen on the external wall of the Market Drayton Town Council building facing the car park. MDCE would supply the electronic screen, arrange installation and maintain the electronic screen The only requirement of MDTC would be to allow MDCE to mount the screen on the wall and allow access to a 240volt electric point to power a timer controlled tv screen. Any involvement from MDTC would be welcomed,**

**This would be a community pilot project to run for six months with a view to roll out several screens across Market Drayton in places most visited by the public, such as the bus station, the canal etc. which could potentially lead to a fully integrated interactive free standing electronic screen in Cheshire Street.**

**The purpose of the screen would be to;**

* **Improve and build on access to local community events to further improve community cohesion, offering free advertising to all sectors of the community which would improve the impact of local groups.**
* **Promote MDTC, showcasing the councils work and putting it at the heart of the Market Drayton community.**
* **Encouraging the growth of tourism across the Market Drayton area via easy access to a range of information and events.**

**MDCE would create a working group to update the screen on a bi-monthly basis, taking referrals from voluntary and not for profit organisations or those promoting Market Drayton and the surrounding areas. There would be a small administrative charge for national fundraising campaigns. All submissions would be added to the Market Drayton Community Enterprise website at no cost.**

**For and on behalf of Market Drayton Community Enterprise**