**Community and Governance Meeting**

**20 February 2025**

**Appendix: CG156**

**Town Action Plan Working Group**

**Wednesday 29 January 2025, 1pm at the Town Hall**

**Notes**

1. To note who is present and accept apologies

Present: Cllr Groves, Hughes, Glover, Love & Manton

Apologies: Cllr Nellins

1. Notes

The notes from the meeting held on 2 October 2024 were approved.

1. Make it Market Drayton

It was agreed to use the latest version of the Make it Market Drayton logo.

Tim to send over the pantone colours and high resolution images.

1. Projects

Tidy up two entrances to the town.

1. Muller Roundabout & the area Infront of McDonalds

Cllr Manton and Groves reported that they met with representatives from Muller to explain about the Town Action Plan and the actions that we are looking to implement, which included improving the entrances to the town.

There is going to be major investment in the Muller site which includes the addition of some small silos a new staff entrance and other small works. It is hoped that tidying up the entranced could be part of this scheme.

They indicated that when the planning application for the new silos is considered by council the response could include a request for works to improve the town entrance it would be considered.

The representatives were very open to discussions about projects within the town.

**Actions:** Councillors to come up with some ideas for the roundabout and Muller corner so an outline of projects can be produced to discuss further with Muller.

Arrange for grass around the Muller roundabout to be cut.

1. Town entrance A53/ Newcastle Road

**Action**: Arrange to get the grass cut on A53/Newcastle Road entrance to the town.

c. Improve the frontage of the Old B&M Building

This project has been delayed due to waiting for the logo to be agreed. Councillors were keen to get this implemented as soon as possible.

**Actions:** Check if there is any movement on the building being rented out.

Request wording to advertise the rental details on the window/door

Check if planning permission is required to put banners in the window.

Confirm the sizes of the windows

Request quotes

5. Events

Holding ¼ events to complement the artisan market was discussed.

These need to be done under the umbrella of Make it Market Drayton; arranged by Helen and the Town Council until such a time that there is a group in place to organise them.

1. Consultant

Councillors discussed a way forward with Helen’s engagement as a consultant and the actions set out in her proposal (website, social media page, business engagement etc),

It was agreed that the format for passing work to Helen needs to be agreed and a timeline & timeframe for work to be carried out. The priority is the production of the website, business engagement, social media and quarterly events.

**Actions:** Email Helen and ask her to start as soon as possible. The priority is to produce the website, business engagement, social media and quarterly events.

A meeting with Helen to be arranged as soon as possible.

Councillors to send through Agenda items for the next meeting to the Clerk.