Town Action Plan Working Group

Wednesday 19 March 2025, 10am at the Town Hall

**NOTES**

1. Present: Cllrs Glover, Groves, Hughes, Manton, and Nellins

Sue Thomas and Helen McCabe

2. Notes

The notes of the meeting held on the 4 February 2025 were agreed.

3. To hear an update from the PR consultant on progress and to look at the draft Make it Market Drayton website.

Helen showed Councillors the new website. She explained that there are still section that need updating, in particular the business directory. Councillors were impressed with the content. It was agreed that Helen would send a link to members of the working group so they could proofread the content.

Any comments/amendments to be sent to the Clerk or direct to Helen.

The updated website to be looked at during the next meeting with a view to launching it early April.

4. To consider quotes for the installation of vinyls on the old B&M Building.

Details of four quotes were received for the installation of window vinyls and banners to cover the fascia’s.

To put advertising material on the fascia’s planning permission would be required; the Make it Market Drayton logo is considered advertising. Having blank banners were considered, it was agreed to progress with the installation of vinyls only.

It was agreed to accept quote A at a cost £2,343.16 for the work to be carried out. It was noted that the price may increase slightly as the labour cost was calculated assuming the fascia covers would also be installed at the same time.

5. To discuss purchasing merchandise to promote Make it Market Drayton.

A discussion took place around purchasing merchandise, it was suggested that shopping bags and rubber ducks be purchased. The Clerk to obtain prices and order.

6. To discuss town signage and the town entrances.

Examples of signage was discussed. It was agreed that we contact Muller with suggestions as to what could be achieved at the Muller entrance. A roundabout in Telford was referenced as a good example of what could be achieved.

7. To consider purchasing replacement lamppost banners.

After a short discussion it was agreed to purchase replacement lamppost banners at a cost of £295 plus installation costs.

8. To consider installing lights under the archways under Roden Hurst Flats on Cheshire Street.

After a short discussion it was agreed not to progress with this initiative.

9. AOB.

The date of the next meeting was agreed as 2nd April 2025.