

**Town Centre Action Plan Working Group Actions**

<b>ACTIONS</b>	<b>PARTNERS</b>	<b>UPDATE</b>	<b>Completed</b>
<b>PR and Marketing</b>			
Employ a PR and Marketing Person		Helen employed	
Hold events to support the Artisan Market		First event held 12 April – Easter Second event planned for July	
Produce a website		Website up and running April	
Hold business training events/networking sessions		Organised for the 26 <sup>th</sup> June,	
Positive Town Promotion			
<b>Town Entrances</b>			
Cut grass on Muller entrance and A53 entrance		April - Quote obtained £80 per cut per location. First cut has been done, trees are going to be trimmed before the next cut.	
Muller Roundabout	Mullers & SC	Ongoing conversations with Muller about redesigning the Muller Roundabout. April – suggestions sent over waiting for response.	
A53 Entrance		Ongoing conversations about redesigning the entrance – agreed to complete one entrance before progressing.	
<b>Town Centre Enhancement</b>			
Lamppost Banners		3 missing off Queen Street Carpark 2 missing off Frogmore Road Agreed to progress with replacing the missing banners. Order placed April. Banners are ready waiting for installation May	
B&M Windows		To install vinyl displays to match the lamppost banners Delays caused due to conversations with SC regarding planning Installation hopefully April/May time. Installed, unfortunately they have been peeled off two of the windows.	
<b>Business Communications</b>			

	Muller	Keen to get involved with improving the town entrance	
	Palethorpes	Positive meeting – keep in touch about local initiatives	