

Town Action Plan Working Group

Friday 13 October 2025, 11am at the Town Hall

Notes

1. To accept apologies: Cllrs Glover, Groves & Nellins

Present: Cllrs Hughes & Manton
Town Clerk

2. To hear feedback from the Clerk regarding a meeting with Helen from Make it Market Drayton (MIMD)

The clerk reported that she had discussed the issues regarding the website which Helen was rectifying. The website is now appearing on the first page when you google Market Drayton.

Conversations also took place around communication with the different sectors; it was agreed that the businesses need a separate communication channel so they could also communicate with each other. It was suggested that a WhatsApp Business group be set up; this will be trialed with the businesses attending the forthcoming training sessions.

3. To consider the recommended priorities for MIMD

The Clerk reported that she and Helen have discussed the workload for MIMD for the next financial year. They agreed that focus should be on the website, local business support, the work with local organisations would continue but on a reduced level; this was supported by the Councillors.

As part of the local business support the training courses have been booked up and additional training dates added,

Concern was still raised regarding Helen 'spreading herself too thinly' and not having enough time to complete all the work.

The proposal for 2026/7 was discussed and agreed.

4. To hear feedback from the Afternoon Tea and Businesses events.

Councillor Manton reported that the Afternoon Tea event with representatives from local charities and communities was a great success providing the opportunity to celebrate the amount of volunteering that takes place within the town.

Feedback from the Business Event was that attendees enjoyed the opportunity to network and the chance to attend some training courses. Attendance at the event was lower than expected; some of the large business in the town who were supposed to attend did not turn up.

5. Project: Town Entrances

The clerk circulated pictures of some proposed signs to be installed on the town entrances to advertise events within the town. These were supported in principle.

It was agreed the Clerk would find out what permission would be needed to put the signs on the Muller entrance, Newport Road entrance and Newcastle Road entrance.

5. To discuss Visit Shropshire Membership for 2026-27.

Councillors discussed membership of Visit Shropshire and thought that the current Gold Level Membership, which costs £2,500 per annum could be downgraded to either Silver or Bronze level. The clerk is waiting for details of the costs for the other membership levels.

7. Any Other business

Non were discussed.