

Town Action Plan Working Group

Monday 3 November 2025, 1pm at the Town Hall

Notes

1. To accept apologies: Gary Groves

Present: Cllrs Glover, Hughes, Manton & Nellins

2. To approve the notes from the last meeting and discuss any issues.

The chair read through the minutes.

It was agreed that the work Helen is doing needs to continue. A recommendation will be made to council to continue the work for another 12 months as per the project plan/quote submitted. It was agreed that some additional budget should be allocated to cover room hire costs and other expenses.

A new WhatsApp business group has been set up; it was agreed that members of the working group should be added to the group.

The notes of the meeting held on the 13 October were agreed.

3. To discuss the focus of the group and priorities to be progressed, eg:

The Chair said that some good work has been carried out; the group now needs to focus and agree which projects need to be pushed forward.

- Town entrance signs (planning)

It was agreed that having signs at the town entrances advertising events is a great idea. Details of the signs have been sent to Shropshire Council's highways department to obtain their views.

- Town entrance tidiness (grass cutting, verge cleaning etc)

Discussion took place round the state of the new roundabout as it not maintained; Clerk to contact the developer, David Wilson Homes, to see what their responsibility is for the area. If no response is received within two weeks, to arrange for it to be cut as a one off.

Cutting the Muller and Newcastle round abouts are included in the new tender document.

The town entrances need to be weed sprayed and have the moss removed, this will be completed by the lads during the winter periods.

Bottom of Phoenix bank, the entrance from Adderley Road and the section with Gingerbread man on to be included cut – to be paid for out of the town action plan budget.

- Vinyls to empty shop fronts

Various empty shops were considered to have vinyls put up; Polish Shop on Shropshire Street, fish and chips shop, Queen Street and the old Cancer Research Shop on High Street were all suitable properties. Clerk to find out who the owner of the Cancer Shop is. Similar signs to be installed as on the old B&M building windows, but on the inside; possibly with updated images. Quotes to be obtained.

- General Street cleanliness

A recent litter pick was a success; although there wasn't a lot of litter around. Having someone to clean the streets was discussed, it was agreed that this needs to be done but to revisit once we have more information from Shropshire Council regarding the devolution of services.

Litter picking and general duties could be done by the probation service; Clerk to see if we could be included in the area where teams are sent to work.

- Spring Event

JDL Family Markets have been contacted about organising a market and family day next year. Councillors visited the Nantwich Market and met with Claire from JDL Family Markets, a provision date of 2nd May 2026 has been reserved. Claire attended the Ginger and Spice Festival to see the level of event that we would want to provide.

It was agreed to progress with organising the event and to ask Claire to come over for a visit to discuss it in more detail. The event would be funded from the Town Action Plan budget.

4. To discuss Visit Shropshire Membership for 2026-27.

The Visit Shropshire Memberships are now Standard at £1,500 or Premium at £2,500; Town Council currently has Premium membership. After a discussion it was agreed that the Town should have a presence on the Visit Shropshire website and to recommend the membership is reduced to standard. This reflects that we have the Make it Market Drayton website to also promote the town.

5. Any Other business

Tim and Roger reported that they met up earlier to look through the Make it Market Drayton Website and there are still some issues which need rectifying.

Recommendations to Council

- Digital on Line Branding continue to support Make it Market Drayton for another 12 months as per the project plan/Quote. To include a budget of £20,000 in next year's accounts.
- To contract JDL Family Markets to organise a family event on 2 May 2026.
- To reduce the Visit Shropshire Membership from Premium to Standard at a cost of £1,500.